

the body in DIGITAL FASHION

19th September 2014 RHS East, London College of Fashion, John Prince's St. W1G OBJ

This workshop is part of the **MIDAS**: **Embodiment** project. MIDAS aims to map, exploit and extend the synergies between research methods in digital arts, design and social sciences to develop an innovative methodological framework capable of capturing a more holistic understanding of embodiment.

www.midas.ioe.ac.uk

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Lunch will be provided. To confirm your participation and to enquire about the possibility of travel expenses, please email: mode@ioe.ac.uk

Agenda

10.30 - 10.45 - COFFEE & REGISTRATION (RHS Terrace)

10.45 - Professor Jane Harris - Digital Vision

11.30 - Bruna Petreca - Embodied cognition in textile selection

12.00 - Zowie Broach - Boudicca

12.30 - Dr Thomas Makryniotis - Dress and identity in digital environments

13.00 - 13.45 - LUNCH (RHS Terrace)

13.45 - Hands on: Investigative responses to fashion artefacts.

14.30 - 14.45 - COFFEE (RHS Terrace)

14.45 - Performance: Kat Thiel - Bodies of Work II

15.00 - Kat Thiel, Caroline (Yan) Zheng & Adriana Restrepo - Presentation and discussion of MA Fashion Futures work in progress

15.45 - Lynne Murray, Director of Fashion Digital Studio - The body in augmented reality

16.15 - 16.30 - Closing Discussion



FASHION DIGITAL STUDIO











