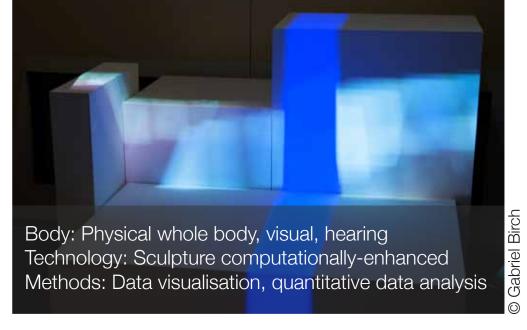
## WAYFINDING



Wayfinding used in Social Sciences for understanding cognitive development in Down syndrome and Williams syndrome.

Researcher: Emily Farran (project leader) / Kerry Hudson

Website: http://elstrad.eu



Wayfinding used in the Arts for speculating about how would it be a more physical and experiential urban travelling.

RCA Sculpture: Gabriel Birch / RCA Information Experience Design: Natasha Trotman / Collaborator: Dr Jenny O'Connor, Digital City Exchange programme, Imperial College London / RCA

IED Head of Programme: Kevin Walker Website: http://spaceprogram.rca.ac.uk

Wayfinding as a whole body experience using multiple senses in both real and virtual environments?